

Filed via Facsimile

PATENT APPLICATION  
Docket: 14531.46

#14  
3-12-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Phillip Y. Goldman, et al.

Serial No: 09/264,432 Art Unit  
Filed: March 8, 1999 2614  
Confirmation No.: 3073  
For: SYSTEM AND METHOD OF INSERTING  
ADVERTISEMENTS INTO AN INFORMATION  
RETRIEVAL SYSTEM DISPLAY  
Examiner: Scott E. Beliveau

Official  
RECEIVED  
3/11/03

REQUEST FOR APPROVAL OF DRAWING CHANGES

Box RESPONSES

NO FEE

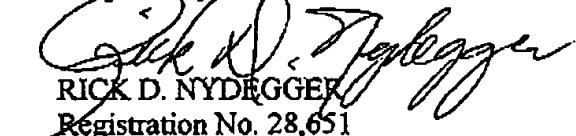
Assistant Commissioner for Patents  
Washington, DC 20231

Dear Sir:

The Examiner's approval is respectfully requested for the proposed changes to Figures 3B and 4 shown in red ink on the accompanying drawing sheet. In particular, Applicant proposes to insert the number 180 into Figure 3B and to replace the reference number 110 in Figure 4 with the reference number 410.

Dated this 1<sup>st</sup> day of March, 2003..

Respectfully submitted,



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PATENT TRADEMARK OFFICE

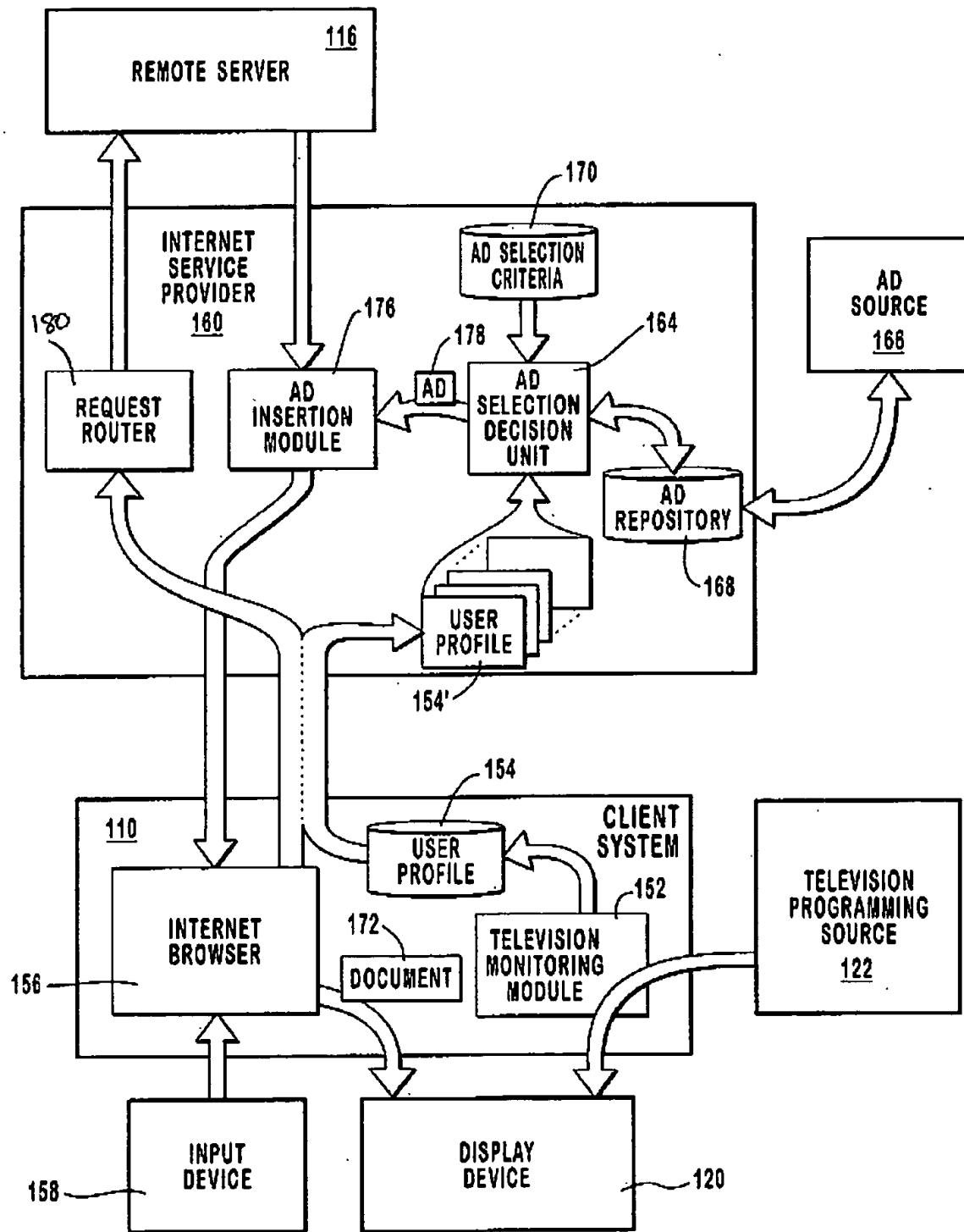


FIG. 3B

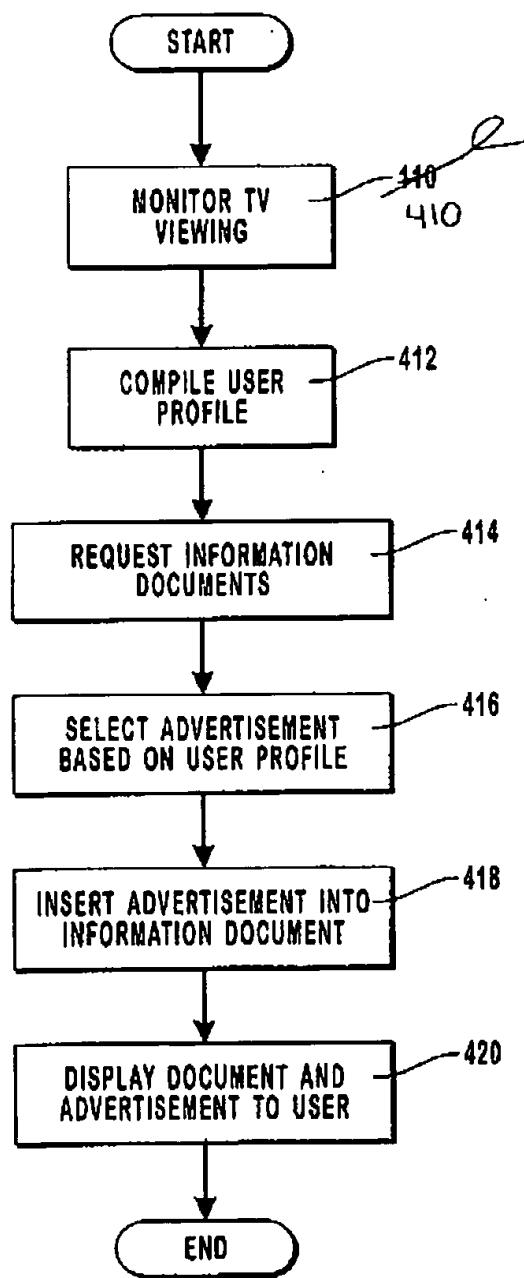


FIG. 4